

# Spring Fundraising pack

March 2024

**St Mungo's**  
Ending homelessness  
Rebuilding lives



@ corporate@mungos.org

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# WELCOME

Thank you for fundraising for St Mungo's this spring!

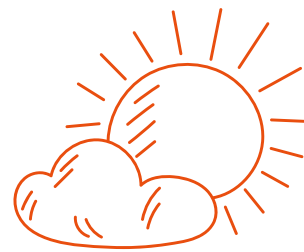


As we leave the winter cold behind and head into spring, it's important to keep in mind that for people who are sleeping rough, spending time outdoors is not a choice. With the number of people sleeping rough at a record high level, we need to continue volunteering, raising awareness and fundraising. Your support helps us ensure more people have their last night on the streets, and their first night of a new life.

In this pack we share ideas to spring your fundraising into action and demonstrate how your support helps change lives.



# Martin's STORY



Martin was a tree surgeon, and suddenly found himself homeless. Two and a half years after meeting St Mungo's, Martin has now moved into a flat of his own. He goes to St Mungo's Putting Down Roots classes every week and is also working towards a City and Guilds qualification. He hopes to get a job as a tree surgeon again.

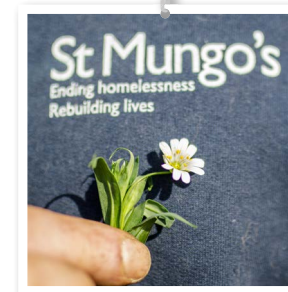
"I was using heroin, and [my girlfriend] didn't want anything to do with me. I ended up sleeping rough for three years and living in a tent.

It was no way to live, but I didn't know how to stop. It was freezing, but I knew St Mungo's were offering people a warm place to stay, so I queued up at one of their shelters and got a bed, shower, and something to eat. They have been there for me ever since.

Soon, I was assigned a support worker and offered a place in a hostel. My support worker helped me to access counselling to deal with my PTSD, and go to classes at St Mungo's Recovery College. They gave me something to focus on, which helped me stop using.

St Mungo's even helped me to get all of my ID back – like my birth certificate, my driver's license and my passport – which meant I could finally open a bank account.

I'm so proud of how far I've come – I've got a strong foundation to build on. And I see my daughter, which is brilliant. Without St Mungo's, that wouldn't have happened. They really have changed my life."



## PUTTING DOWN ROOTS

Putting Down Roots is a horticultural skills programme to aid recovery from homelessness, enhance mental wellbeing and help people move into work or further training. The programme is fundamental to our recovery ethos, ensuring the people we support can gain confidence, be part of a community and learn skills to support their future.

This innovative service is only possible thanks to donations from our generous supporters and partners.



# FUNDRAISE WITH IMPACT



Sleeping rough can kill. But bringing someone inside can save a life. By fundraising for St Mungo's, you could help make tonight someone's last night on the streets, and the first day of a new life.



could help provide phone credit so clients can stay connected with vital services.



could help to provide the essentials someone needs when they arrive at St Mungo's.

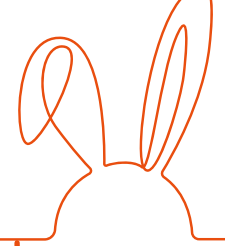


could help staff to run skills courses, such as numeracy and literacy, in our hostels.



could help someone into a permanent home so they can start to rebuild their life.

# SPRING FUNDRAISING IDEAS



1

## 30 in 30

Commit to 30 minutes of movement for 30 days – from squats, climbing office stairs, to car park kettle bell swings – use your smart phone or watch to track your progress.



2

## Easter eggs

Organise an Easter themed office fundraiser and get cracking! From egg themed bake-offs, to egg hunts, to guess the mini-eggs in the jar – Easter is a great time to fundraise.



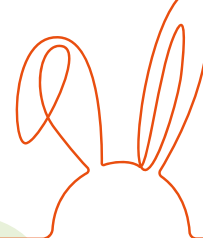
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## Take part in a challenge event

Register for a guaranteed place in our exciting portfolio of events, including the Cotswold Way Challenge in June or the Royal Parks Half Marathon in October!



# SPRING FUNDRAISING IDEAS

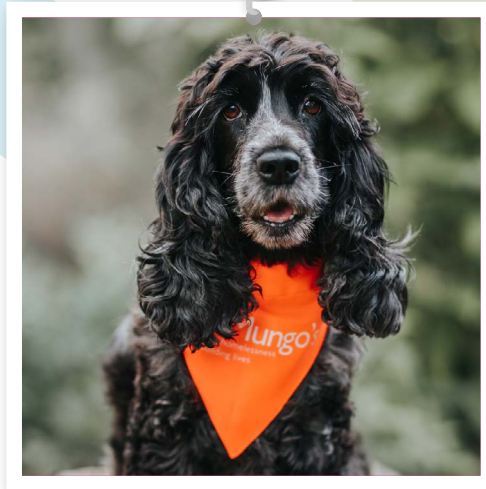


4



## Clothing swap

Clean out your closets for good this spring, in the ultimate office spring clean! Organise a day for colleagues to bring in clothes they no longer wear, with the opportunity to swap with other's for a donation.



5



## National Pet Month - April

Host a competition among colleagues for favourite pet of the month. Simply donate to take part, share photos of your furry friends and whoever gets the most votes wins a prize.

6



## Earth Day Walk - 22 April

Get outside, get the steps in and get fundraising! Celebrate this day by getting a group of colleagues together for an office walk.



# Thank you for supporting St Mungo's!

Our business community is crucial in our ambition to end rough sleeping, and we are proud to have you as champions of the people we support.

## How do we send in our fundraising?

JustGiving ensures all donations are delivered directly to St Mungo's. You can even create a QR code to make it easy for people to donate, following the simple steps outlined [here](#).

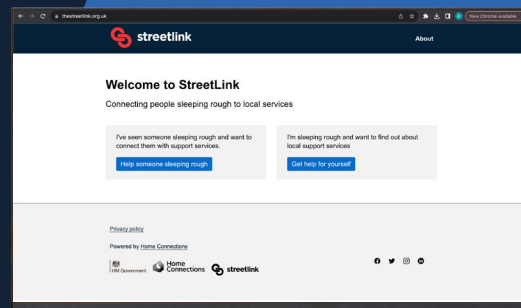
If you have money to donate directly to us, please contact [corporate@mungos.org](mailto:corporate@mungos.org) to request our payment details.

We will let you know when this arrives safely and share the impact your efforts are having.



Whilst you are out and about this Spring, please keep an eye out for people sleeping rough.

You can use the StreetLink website ([www.thestreetlink.org.uk](http://www.thestreetlink.org.uk)) to connect people experiencing homelessness with local support services, to ensure they receive the help they need to move away from the streets.



## SHARE ON SOCIAL!

Share your fundraising activity on social media and remember to tag [@StMungos](#).

Send your photos and films to [corporate@mungos.org](mailto:corporate@mungos.org) – we can't wait to see all of the fun ways you support St Mungo's!

## GET IN TOUCH

If you have questions, require extra resources or just want a chat then get in touch on [corporate@mungos.org](mailto:corporate@mungos.org) and our team will get back to you.

More information is available on our [website](#).

Thank you for your support!

[corporate@mungos.org](mailto:corporate@mungos.org)

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